



VOLUME III; No. 16

BASSANO ALBERTA, THURSDAY, APRIL 27th, 1939.

Subscription: Canada, \$2.00 per year.

Royal Train Pass Through Bassano Four Weeks Fri.

Hussar

The pall bearers at Mr. Wendland's funeral were: Messrs. P. Larsen, J. Will, H. Jens, N. McLeod, R. Warburton and E. J. Bell. The following motored up from Hussar to attend the funeral: Mr. and Mrs. O. Will and Alma, Mrs. P. R. Campbell, Mr. and Mrs. P. Mueller, Mr. and Mrs. R. J. Bell, Messrs. Talbot, S. W. Lawrie, P. Larsen, H. Warburton, J. Chang, J. Williams and Mr. and Mrs. Herb Sanders.

The Ladies Aid will meet on Wednesday afternoon at the home of Mrs. J. B. Stitt. Church services were held on Sunday instead of the fifth Sunday as previously advertised.

Mr. and Mrs. Fulton of Drumheller and Mr. and Mrs. N. Bryant, of Berthier were Hussar visitors on Sunday. Next church services will be held on May 14th, a Mother's Day service. The Village Councilors passed a by-law prohibiting the riding of bicycles on the sidewalks, at their last meeting.

Miss Lois Nelson spent the weekend at home.

Mr. and Mrs. H. B. Stitt and sons were Bassano visitors on Sunday.

Mr. V.P. Lafond was a Calgary visitor on Thursday.

Mr. and Mrs. A. Law motored to Calgary on Thursday.

Mr. H. D. Brown was a Calgary visitor on Thursday.

CROP PROSPECTS FAVOURABLE; SEEDING IN PROGRESS

Crop prospects in the Bassano district are very favourable to date and farmers received at the Recorder Office indicate that seeding on most farms is underway. Moisture conditions this year are reported to be much better than those of last year, due to a abundance of fall moisture. There was, however, not as much snow through the winter as there was the previous year.

It is reported that approximately thirty per cent of the land in this district has already been seeded, and that farmers are working continuously with their drills. When questioned about prospects in this district one old-timer informed the Recorder that this spring compared almost identically with that of 1935, when one of the finest crops ever grown in the district was harvested.

G. R. E. WENDLAND, OF HUSSAR, PASSES

A resident of the Hussar district for the past 26 years, George Richard Theodore Wendland, 54 years old, died in a Calgary hospital on Friday after a lengthy illness. He was born in Heidelberg, Germany.

Surviving are a daughter, Mrs. Lorette Sanders, of Hussar; a sister, Mrs. Martha Schumacher, of Calgary; two brothers and a sister in Germany and three grand children.

Funeral services were conducted at Rev. J. Zaspesky at 2 o'clock on Wednesday afternoon from Shaver's funeral home. Burial was in the Burnside Cemetery.

IN LOVING MEMORY

RODROUSE

In loving memory of Mother, Mrs. Frank Rodrouse who passed away April 28, 1938.

One year has passed since that sad day.

When one I loved was called away God took him home, was his will.

Within our hearts you live still. Dear lips cannot speak how we miss you.

Our hearts cannot tell what to say. God only knows how we love you.

In our home that is lonely to day.

Lovingly remembered by Dad, Hilda, Leah, Bill, Arthur and Marge.

BOARD OF TRADE DISCUSS AUTOCAMP

A regular meeting of the Bassano Board of Trade was held in the Royal Cafe on Wednesday afternoon of this week, nineteen members being present. In the absence of the President and the secretary, Messrs. V. P. Larsen, President, and P. T. Carr, Secretary, occupied the Chair, and P. T. Carr acted as Secretary.

Minutes of the last meeting held on March 22nd were read and adopted.

Mr. G. S. Warren, chairman of the Auto Camp and Parks Committee, reported that the Board had approximately the same number of land suitable for planning around town. On motion, the committee was given power to dispose of the land, and to have the same transferred to the Auto Camp, and suggested that the Board, any person in Bassano or district, wishing to secure trees may do so by applying to Mr. Warren.

Mr. Warren also gave a report on the Auto Camp, and suggested that the Board be appointed to the Committee to assist them in cleaning up the premises and preparing them for the coming tourist season. It was reported that in the near future, water connections will be made with the Camp, as the irrigation in the grounds.

A notice of Motion will be presented at the next meeting asking that the Committee receive an appropriation of twenty-five dollars to carry on work at the Camp. The committee will also prepare an estimate for presentation at the next regular meeting.

It was brought to the attention of the Board that the north fence at the local sports ground has been damaged through the winter, and the public safety committee was asked to see that this was repaired as soon as possible.

Mr. Warren informed the Board of the possibility of the Royal Hotel in Central Alberta holding picnic in Bassano during the month of June. Considerable arrangements could be made with the Board for use of the Sports Ground. A special committee will meet with Mr. Warren in the matter. It was the general opinion of the meeting that the Royal Hotel would be welcome to the use of the grounds for the day.

W. J. Redmond gave a brief summary of the plans of the Royal Hotel on May 28th, and outlined the parade route. He strongly emphasized the point that no persons would be allowed on the platform of the station, and no cars would be allowed to park south of the main highway. He asked for co-operation with veterans, who will be on duty to direct the parade. The period the trains will stop here. The meeting adjourned at 2:14 p.m.

KOFFER KOUTER INSTALLS OWN ICE CREAM FREEZER

Guy Foster, Proprietor of the Koffer Kouter, installed one of the latest machines for the manufacture of ice cream, in his premises on Saturday of last week. The machine is known as a Swedish Ice Cream Freezer, and is electrically operated. Combined with the machine is a small refrigeration system.

Mr. Foster invites all children and citizens of the town to step into the Koffer Kouter and see for themselves the high quality ice cream the machine is capable of manufacturing. Fresh supply is made daily, and only choice ingredients are used in the manufacture.

Calgary Power Co. Reconstructing Lines Between Gleichen and Bassano

TO OFFER MORE EFFICIENT SERVICE TO BROOKS AND BASSANO IN FUTURE

Construction gangs are busy these days re-constructing the main transmission lines of the Calgary Power Company between Gleichen and Bassano. It is expected that the work will not be completed for some two or three weeks. New poles are being set all along the line and as a number of poles, the course of the pole line is being altered. Shortening the distance between the two towns by a considerable amount.

In the future, a more satisfactory service to the public at Bassano and Brooks will be the result, due to the higher efficiency of the new line.

Mr. H. E. Riley, local manager of the Calgary Power Company, informed the Recorder early this week of the alterations being made in the system. He stated during the time the gangs are working on the new line, no power will be transmitted over the line. It was necessary for the Company to place their auxiliary plants at the

Large Entry from Rural Districts in Music Festival to be Staged Here May 12

Queen to Broadcast on May 19

King George VI will be on Air Five Times During Visit to Canada This Summer

The voices of the King and Queen will be broadcast by the Canadian Broadcasting Corporation on six occasions during the Royal Visit to Canada this summer. C.B.C. officials announced today.

The first time His Majesty will speak to Canadians from their own soil will be the day of his arrival at Quebec, May 18 aboard H. M. S. Regulator. Shortly after disembarking the King will speak at a welcome luncheon.

His Majesty will send his voice over the radio again from Ottawa May 18 when he officially will give the Royal Salute to the National War Memorial. The Queen's address at the laying of the corner stone of the new supreme court building at Ottawa, May 19, will also be broadcast.

The main address the King will deliver on the tour will be his message to the House of Commons at Ottawa, May 24. There will be another broadcast from Western Canada at a time and date yet to be announced, and the final broadcast will be His Majesty's farewell to Canada at Halifax June 15.

FAREWELL PARTY

A farewell party was held Thursday evening for Mr. and Mrs. Fred Bechtold and family who are leaving to make their new home near Sturdivant, Alta. One of the largest crowds ever to assemble in Bassano were present to wish the Bechtolds much success and happiness.

A large number of friends from Canby were present. Mr. A. Parnsworth from Canby and Mr. C. L. Norton made farewell speeches to Mr. Fred Bechtold, and son Freddie responded. The high school pupils presented Lorraine, who has been a classmate for three years, with a lovely bouquet of flowers.

After the program lunch was served. The party ended by the crowd singing. "For they are Jolly Good Fellows."

During the reign of King Edward III of England the Iron pots and Irregular pots doing duty in the royal kitchen were classed as part of the crown jewels.

Electrically operated. Combined with the machine is a small refrigeration system.

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CARD OF THANKS

May I take this opportunity of thanking Dr. Scott and the Nurses of the Local Hospital for the excellent care and kindness of my daughter, Barbara, during her recent illness, and her friends for their kindness and visits.

Lily F. E. Church, Rosemary, Alta.

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This Week in Edmonton

Daily the Royal Visit of Their Majesties King George and Queen Elizabeth assumes greater significance in the Capital City, and with the advent of spring weather, definite action in the line of preparation has taken place of more planning.

Readers of the Recorder are reminded that the deadline for purchases of 1939 car licenses was passed Friday, April 21, and that the license year proper expired March 31.

Indication is that the political arena is that a Unity candidate will contest the Stoney Plain seat rendered vacant by the death of Wm. H. Haynes in the Capital, and that no official backing to the rumor that the Liberal party will also enter the contest, nor has there been any official instruction that the election will be held in the near future.

The R. T. D. situation looked too prominent again this week when Mr. J. B. Stitt, K. C. acting for Premier Aberhart and Hon. E. C. Manning, filed the statement of defense against charges of libel preferred by Mr. E. L. Gray, leader of the Provincial Liberal party. Readers of the Recorder will recall that the charges arose out of statements made by Mr. Stitt in connection with the R. T. D. situation.

The statement of defense, which was filed in connection with an addition of the R. T. D. conditions. The defense stated that the libel was intended, that any information given to the press was in the line of public duty and privileged.

The statement also pointed out to the case which is attracting attention. The appointment of L. C. Charlesworth, superintendent of civil servant, as manager of the project was announced in light of the vacancy caused by Mr. Gray's resignation. This appointment, according to Mr. D. B. Mallick, of the Irrigation Council, is not recognized by the Council.

Formerly, Mr. Charlesworth was the manager of the Irrigation Council, at that time he was Director of Water Resources for the province. Mr. Mallick pointed out that George Hobbs, who was appointed as manager of the R. T. D. and under terms of the order-in-council which dismissed the Board of Trustees he is Acting Manager. The Minister declared that no managerial appointment would be made until the affairs of the district had been investigated.

Modes of address to be practiced by persons who have been required to speak with Their Majesties during the Royal Visit have been outlined recently. "There is no formula for formal presentations. Their Majesties should be treated in exactly the same way as Their Excellencies the Governor General and his consort. The only rule is to use the title 'Your Majesty' only."

The Queen should be addressed as 'Ma'am' (not 'Madam'). It is usual for gentlemen to bow by the inclination of the head when they meet Their Majesties and for ladies to curtsy just as they do when they meet the Governor-General. It is preferable to allow Their Majesties to open the Conversation."

R. C. VINTORS ENJOY STOP-OVER IN BASSANO

Mr. and Mrs. David Mann and family, of Nelson B. C. spent Wednesday of this week visiting at the Bassano Auto Camp. This is the third visit in the past eight years that Mr. and Mrs. Mann have paid to the local town, both Mr. and Mrs. Mann said they looked forward to spending at least twelve hours here, making the Auto Camp their headquarters during their stay.

TOWN OF BASSANO, ASSESSMENT ROLL, 1939

NOTICE IS HEREBY GIVEN that the Assessment Roll of the Town of Bassano, for the year 1939, has been prepared and is now open for inspection at the Recorder's Office, at Bassano, Alberta, from 10 o'clock in the forenoon to 4 o'clock in the afternoon on every day which is not a Public Holiday, except Saturdays, and on that day from ten o'clock in the forenoon until one o'clock in the afternoon, and that any person who desires to object to the entry of his name or that of any other person upon the said roll or to the assessment of any property or to the assessed value placed upon any property, must within thirty days after the closing of the assessment roll, file a complaint in writing with the City Treasurer.

Dated this 15th day of April, 1939.

JAS. R. DONALDSON, Secretary-Treasurer.

THE BASSANO RECORDER

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FLOYD T. CARY, PUBLISHER

BETRAYED BY EAST, WESTERN CANADA MUST FIND ITS OWN REMEDY

INTRODUCTION OF THE BILL in parliament to set the pegged price of wheat at 60 cents basis No. 1 Fort William is final and conclusive evidence that eastern interests have prevailed upon the government at Ottawa to abandon the farmers of Western Canada to their own devices, and reduce them to a relief basis as far as any consideration is to be accorded them by the government. And in this respect the term "government" must include alike the government party and the opposition, since sentiment among members of parliament is alike with both factions. It must include also those factions which belong neither to the government nor the opposition, such as Alberta's thirteenth Social Credit Members, none of whom have lived up to their opportunity to present the case for the western farmer.

As matters stand now, the farmer is to be assured of enough to eke out an existence, with the provision of payment at the rate of \$2.50 per acre in case of crop failure on an annual amount of all save the bare necessities of relief. In defence of the measure Hon. T. A. Cregar at Winnipeg a few days ago offered the argument that the consumer and taxpayer must be considered as well as the producer, and stated that the consumers and taxpayers could not afford another fifty-million dollars such as the guaranteed price of eighty cents cost our government last year.

Mr. Cregar's argument is not sound in the face of the facts. Only once before, when, in the face of an election, our government paid a bonus of five cents per bushel on wheat, has the farmer been given a policy that has cost the people of other parts of Canada one cent. Even though Canada paid out fifty million dollars every year to western farmers, we would still be getting back less than we of the west pay out for protection of the East.

As matters stand today, the Western farmer is left to meet conditions as best he can in a world market. But when he takes his product to that market, he is not permitted to buy in that same market. No, not by a long way. He must buy in a market protected for the benefit of Eastern Canada, who have withdrawn protection for him. He pays out \$300,000,000 every year in excess of his own wheat because of a protective tariff which takes everything and leaves him no benefit in exchange. His neighbor to the south receives a slightly higher average price because he is the one who is protected by his government, and he buys in an open market where industrial development makes available all the commodities he requires at a price level which permits him to enjoy the advantages of modern development.

It is not surprising, therefore, that Saskatchewan farmers recently declared in favor of secession from Canada. Their plight has been and is a serious one, and who can blame them in their extremity they consider extreme measures. They could never hope to maintain a separate independence, but they probably have in view a close economic if not political association with the country to the south.

The people of Western Canada cannot give up the fight now. We must not submit to this relief basis guarantee. To do so would be to place every farmer of Western Canada permanently on a par with the peasant of the Ukraine, hopelessly plodding year after year through his sodden clay fields, driving his family and his oxen alike to wreak enough from the land on which to provide food and shelter of a primitive kind for his family.

Western Canada deserves and must have a better outlook than this for her farmers. We want and we will have, by one means or another, the opportunity to share in the comforts and conveniences of the modern civilization which we are helping to build for other parts of Canada, rather than the sod shack and the black bread of the peasant. But we must fight for it as we have never fought before. The East is blind to the need for national unity when she denies the West an open part of a square deal; it has definitely thrown the gauntlet to the West. Self preservation continues to be our first law, and the farmers of the West must prepare to fight as they have never fought before for their very existence, and that fight must take the whole problem of exploitation of Western Canada, including discriminatory freight rates, tariffs and administration. Either Western Canada must be a full partner in Confederation, or she must seek new remedies.—Grand Prairie Herald.

WELCOME TO SPRING

SPRING HAS A Tremendous fascination for people of all countries, all ages and all standings. Poor or rich, all can enjoy the sound of the birds, the sight of the buds and the balmy, fresh scented air.

Business, like individuals are, liable to fits of Spring fever—stores have been renovated, cleaned and made attractive for the display of Spring Merchandise—with new colors, new styles, new ideas, new thoughts in every field of activity. Suggestions for tempting new things to eat, drink, to wear, new sport equipment,—new—but why go on? It's Spring, when we look forward with renewed hope to the future, with renewed ambition to achieve.

Let us each do our part to ensure the fulfillment of the promise of Spring, forgetting the long winter of inactivity, and even in the face of unsettled world conditions strive to make this community brighter, happier, and more active in every way possible.

In this issue will be found some leadership to the above end in the advertising columns. Stores and business people indicate their desire to help providing wonderful displays of merchandise at attractive prices.

They cordially invite all the people of this community to visit their places of business, and we take this opportunity of re-affirming our confidence in the integrity of all who use the columns of this paper to tell the story of their merchandise and services.

I am a little thing with a big meaning. I help everybody, I unlock doors, open hearts, dispel prejudice. I create friendship and good will, I inspire, re-educate, and I educate. Everybody loves me. I bore no one. I violate no law. I cost nothing. Many have praised me, none has ever condemned me. I am pleasing to those of high and low degree. I am useful every moment of the day.—I AM COURTESY.

FROM OUR EXCHANGE COLUMNS

"O WAD SOME POWER THE GIFTIR GIE US
TO SEE OURSELVES AS OTHERS SEE US." Burns

"THE HUNDRED DAYS"

ALBERTA FARMERS are now busy at the job of seeding some twelve million acres of grain crops. This undertaking is no small task but the experience and skill of our agricultural population enables the work to be done quickly and efficiently, provided the weather is propitious. Six weeks' time will elapse up seeding and then comes the anxious wait to see what the harvest will bring forth.

About eight million acres of Alberta farm land is seeded to wheat, two and one half million to oats, and the balance to barley, rye and flax. Wheat is the money crop and the large bulk of it goes into export channels to bring new money into Canada in order that our industrial and commercial life may be maintained. Oats furnish feed for livestock and the surplus exported to British Columbia, Saskatchewan and Manitoba. Some goes to foreign markets and some to Ontario and Quebec.

The next hundred days are the most important part of the year for Canada. They will be days of alternate hopes and fears for the west; days when we will scan a brazen sky for signs of rain; days when the menace of hail will bring anxiety; days when high winds will whip the nerves to a raw edge. Until the crop is safely garnered and threatened nothing is certain. But this condition is part of the west. Our people have had to endure these trials for many years, taking the bitter with the sweet. Just now we may look forward with hope and courage.—Hanna Herald.

A THREE CORNERED FIGHT

THE NEW Boundary lines of the Red Deer constituency might take a little figuring out (politically) according to some observations. Taking it for granted that there will be a "Social Credit" candidate, the question arises will Mr. Maclean have his hat in the ring at the next provincial election, and on what "ticket" will he run? It isn't likely Mr. Abernethy would endorse Mr. Maclean, as "Mac" is an insurgent. At the same time, he has a strong following in Alberta and Manitoba districts as well as a lot of good friends among the non-social crediters in this riding. Everything points to a "Unity" candidate, and a "Social Credit" man is expected.—Delburne Times.

WHEAT SUBSIDY URGED

THE PROPOSED wheat legislation offers a measure of relief to the wheat-grower. As a relief measure it has its good points but the Dominion Government has overlooked the most important point in the current agitation, to wit: That what western agriculture wants to-day is not relief but a stabilized agriculture policy which will enable farmers to grow wheat without having to knock on the doors of the relief department after harvest. Until such time as the Dominion government can find a profitable market for surplus wheat, or devise a new marketing policy, some form of subsidy must be forthcoming. Unless the Dominion government makes some tangible move to solve the problems of the western farmer, secessionist agitation will grow.—Drumheller Plaindealer.

FOREIGN PROPAGANDA

THE FLURRY of inquiry, initiated by the war veterans of Calgary into the activities of the Canadian Society for German Culture, will probably be followed by other inquiries into smaller groups. At the present stage in world affairs definite steps should be taken to discourage any Nazi-inspired organizations in Canada. There would be no tolerance of a society in Germany for "British Culture", and it is obvious that the only method which the admirers of Hitlerism respect is suppression and, if necessary, force. They hold in contempt any government which believes in tolerance and freedom of personal action. All German people, for their own protection in Canada, should discourage any attempt to band together for Hitler worship. Otherwise a stigma of suspicion is apt to fall on members of German ancestry, who are primarily loyal to Canada. Deportation of Nazi sympathizers and their families would seem to be the best and cheapest course in the long run.—High River Times.

OUR SYMPATHIES are with the sincere German or Italian residents who have made their home and who try to live in harmony in their adopted surroundings, but we have harsh opinions on those who are striving to introduce fascism, and the so-called German Culture into Canadian environs. This only invites reprisal and feeds Hitler with fuel for his propaganda machine. If, for instance, that group in Calgary were to stop and think for a moment what would happen to them were the conditions reversed and had they been Britishers attempting to hold a meeting in Germany, surely they would not have attempted such a thing. But apparently the Nazis do not think, at least he doesn't think at all apart from that one little groove.—Clareholm Local Press.

HOW IT STARTED

THE UNIVERSAL totem of the barber, the pole painted in alternate stripes of red and white, is familiar to everyone. Does everyone know how it started?

The history of this pole dates back from the Middle Ages when the barber was the only surgeon.

In the reign of Edward IV, a charter of incorporation was given to the "Freemen of Mystery of the Barbers of the City of London using the Mystery of the Faculty of Surgery." Thus the art of the surgeon and the trade of the barber were combined. Governors of this combination were appointed and this step may be said to have been the inception of what is now the Royal College of Surgeons of England.

In the reign of Henry VIII, the barbers and surgeons of London were merged into one body under the name of the "Mystery and Company of the Barbers and Surgeons of London," and Celbren, the celebrated artist made a painting of the event.

The charter of King Henry was confirmed by Charles I. but in the reign of George II the old union of the Barbers and Surgeons was dissolved and henceforth the surgeons of England were left to struggle along as best they could. They haven't made such a bad job of it.

The colors of the barber's pole represent incidents of far-away times the red signifies blood, the white the bandage.

But the barber-surgeon, if divorced from his former occupation in England survived for a long time in other lands.

As late as 1864 in the south of Spain barber shops generally had a notice that the barber did mid-wifery and surgery as well as shaving, and far more recently Sir John Simon says that he "had the honour of being shaved by a barber who had Prof. Vichere's (the great German pathologist's) latest publication on the testis" beside his basin.

BASSANO LUMBER YARD

Now in stock, a very good grade of Native Alberta rough lumber, suitable for decking sheds cars, windbreakers etc. \$27.00 per thousand. Fence Posts, Cement, Plaster and Beaver Board.

JOE HARRIS

Agent Imperial Oil Co., Ltd.
Res. Phone 146 Bassano Office 53

VILLAGE OF HUSSAR, ASSESSMENT ROLL, 1938.

NOTICE IS HEREBY GIVEN that the assessment Roll of the Village of Hussar, for the year 1938 has been prepared and is now open for inspection at the Office of the Secretary-Treasurer from ten o'clock in the forenoon to four o'clock in the afternoon on every day which is not a Public Holiday, except Saturday, and on that day from ten o'clock in the forenoon until one o'clock in the afternoon, and that any person who desires to object to the entry of his name or that of any other person upon the said roll to the assessment of any property or to the assessment of any land or any property, must within thirty days after the date of this notice lodge a complaint in writing with the Secretary-Treasurer.

Dated this 17th day of April, 1939.

M. C. Hall,

Secretary-Treasurer.

LOUIE CONN- PHONE 7

—MEET A JOHN B. STETSON THIS SPRING—

AMERICAN STYLES — AMERICAN PRICES

LEVI STRIPTS OVERALLS per pair	\$2.95
AMERICAN CASHMERE PANTS OVERALLS	1.95
RITCHIE RIDING SHIRT; Special, per pair	7.50
A REAL WORK BOOT; Regular \$2.45; Spring Special	2.95
MEN'S DRESS OXFORDS; Regular \$1.95; Spring Special	2.95
JOHN WAYSON WORK GLOVES; Reg. \$1.45; Spring Special	1.25

SPRING SHOES—In Kidskin, Ladies, and Men's Styles
LADIES' DRESSES of all styles and latest designs 1.35 up

—FRESH AND CURED MEATS, UNDER GLASS, AND—

MODERN REFRIGERATION

COOKED HAM, WEINERS, PORK SAUSAGE, AND SANDWICH MEATS. CHEESES OF ALL KINDS.

—OO—

FRESH HAMBURGERS MADE DAILY

PORK, BEEF, MUTTON, ALL FRESH AND OUR PRICES ARE LOW
FRESH EGGS, per dozen — 10c No. 1 DAIRY BUTTER, lb. — 20c

—OO—

—FRESH FRUITS AND VEGETABLES ALWAYS ON HAND—

ORANGES; FAIR SIZE, 4 dozen and galvanized pail all for — \$1.00
PLEICHMENS YEAST ALWAYS ON HAND. FRESH, 6 cakes 25c
HEAVY PACK TOMATOES — 2 lbs for — 35c
PINEAPPLES — Choice Sliced, crushed or cubes, 2 lbs — 35c
ROLLED OATS — per package — 10c
WALNUT MEATS — Whole, per pound — 35c

Wine Wisdom

by
BRIGHT

Good wine isn't always expensive. Bright's wines are of vintage quality because they are thoroughly aged in wood before bottling. You will enjoy their rich flavour.

Bright's
WINES

CONCORD
AND
CATAWBA

50 cc. Bottle 1.00
100 cc. Bottle 1.50
1 gallon 12.00

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

A. T. Connolly
Registered Optometrist



Broken Lenses Replaced from Prescription or Please Absolute Satisfaction Guaranteed
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Phone 83 Bassano

Dr. B. E. Barlow
VETERINARIAN

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If you are in need of building or carpenter work of any kind
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ORDER
Cut Flowers and Plants
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From
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FRESH MILK AND CREAM
Delivered to Your Door
Every Morning
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Wiring and
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J. T. FRASER
BASSANO, ALTA.
Electrical Appliances and
Westinghouse Radios
For Sale

A. J. Seivigny
Brooks, Alta.

Place your listing with me.

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Member
Auctioneer Association of Alta.

ARROWWOOD

A meeting of the Arrowwood Tennis Club was held in Board's Ice Cream Parlor, Monday, April 14. The officers elected were: Irwin Scott, President and Joe Meyer, Secretary. A grounds committee composed of president and secretary and Raymond Lewendon, Mr. H. Miller, Verlo Culp, Betty Ryan Jones. An entertainment committee was also elected, consisted of Norman Jacques, Betty Jones and Grace Board. The fees were decided to be \$1.00 for guests; \$1.00 for ladies and high school students; 50c for public school; \$3.00 family ticket.

The financial statement was \$14.50 in the bank. This does not include the proceeds from the play put on by the Dramatic Club to aid the Tennis Club.

A vote of thanks is extended to the Dramatic Club for the donation of \$10. Mr. and Mrs. E. Cook, who have been running the Butcher Shop here for the winter months left on Monday for their farm in Gleichen, their son John, has accepted a position in Fernie, B. C., and will be leaving this week.

Mr. R. P. Munsey has rented the new butcher shop and will be moving his family in this week.

Mrs. T. A. Kelly accompanied by Miss Alice Archambault and Mr. Bud Graham were visitors at the home of Mr. and Mrs. E. Archambault, this week.

Dr. and Mrs. Thorpe and small son are visiting at the home of his sister and brother-in-law, Mr. and Mrs. E. K. Jacques.

Mr. and Mrs. Harry McCullough of Abbotsford, were visiting at the home of her parents, Mr. and Mrs. Lawrence Irwin, over the Easter Holidays.

Friends were pleased to welcome home Mr. and Mrs. Clifford who have been in the States for the winter months.

The Banquet put on by the Junior U. P. A. was a decided success everyone reported having a real good time. Mr. E. D. Archambault has rented his barber shop and residence. The new barber will be on duty the 1st of the month.

Special Bargain Prices

to

REGINA
\$9.85

WINNIPEG
\$18.85

and return

from Bassano

Correspondingly Low Fares from Intermediate Stations

GUTH GOING
MAY 5, 8, 9, 10, 11
RETURN UNTIL
MAY 10.

Good in Canada only. No baggage limit and train schedule subject to change without notice. Ticket valid until May 10.

Canadian Pacific

SWEET CAPORAL
CLIPPER

Next train from which "Lobster can be cooked"

Church Announcements

St. Columbus Church
BASSANO, ALTA.
MASSSES - Sunday of each month at 9 o'clock or 11 o'clock alternate! 2nd Sunday of the month at 9 o'clock Special Devotions will be announced as the occasion arises.

REV. JAMES MORROW - PASTOR

Church of England
BASSANO, ALTA.
Rev. J. H. Naylor

Knox Presbyterian Church
11 a.m. - Sunday School
7:30 p.m. - Evening Service.
Pastor, Mr. Richard Main.

COST OF WHEAT PRODUCTION

"It has been proven over and over again that 20 bushels to the acre of wheat can be produced at a cost of from 90c to 40c a bushel. For every bushel a man gets over 20, his costs per bushel decrease." This statement was made in the House of Commons by the Hon. J. G. Gardiner Minister of Agriculture when he was discussing the Government's new wheat policy last Wednesday. He cited a Saskatchewan university professor as his authority.

Professor R. C. Hope of the University of Saskatchewan did make certain statements as to the cost of wheat production in Western Canada in an address he delivered to the Bracken conference on Markets in Winnipeg last autumn. He said that on the basis of an average yield of 20 bushels per acre for the Regina plains and Roseworthy area, the production are approximately 56c per bushel for the half section farm, 40c for the section farm, and 36c for a two-section power farm with tractor, combine and truck. This two-section power farm he said, is the most efficient wheat producing unit which it is possible to set up. Probably not more than 1% of the farms of the west are so efficient as this.

In his calculations professor Hope included family living costs, ranging from \$100.00 to \$150.00 annually for a family of 4 or 5, wearing, heating, home help is included, all cash operating charges on machinery and buildings. No interest of any kind is charged, so that there would be no use of the land.

It may thus be seen that the impression created by the Minister of Agriculture as to the cost of producing wheat on the farms in Western Canada, was misleading.

RADIO NEWS

The late Will Rogers once said in a radio broadcast: "You know, we were in the West, have got the edge on you who live in the East. Why, we don't have to get up till three hours after you, we put in a full day's work, and we stay up three hours after you folks have gone to bed and still get the same amount of sleep."

This bit of illogic occurred to us as we wrestled mildly with that bugbear known as Daylight Saving Time. On April 30, the East will start using this device, which means that all network shows coming from there will be heard an hour earlier here. You see we don't change with them... which makes everything just lovely since the whole schedule must be revised.

The time change will be in effect Sunday April 30, so keep your eyes on the new schedule and check the times. We don't want you to miss any of your favorite shows.

HELP THY NEIGHBOR

Built around the idea that many unemployed citizens might find work if their qualifications were made known to prospective employers, "CFAC" presents their new program - "Help Thy Neighbor."

Briefly, the programme is conducted in this manner. Each applicant is interviewed on the air, and his qualifications and suitability for certain types of work are brought out in the interview. Those who wish to employ such a person are asked to contact CFAC immediately, giving his code number of that person.

The presentation is called "Help Thy Neighbor" in recognition of the original program which goes under the same title. It is non-commercial, and in no way corresponds to an employment agency. All service in connection with the program are voluntary, and CFAC acts aside the time without cost. "Help Thy Neighbor" is heard every Tuesday evening at 8:00 p.m. after CFAC.

BLOWING HIS OWN HORN

This is one time the Publicity Department got right in on the Ground Floor - in fact was part of the act. A few nights ago Jack Denness and this member of the Publicity Department were driving down to the station in Denness's pride and joy, "The Spirit of St. Vitus." The lights weren't working quite properly, and Jack tied around with the switches - then just as we arrived at CPAC, the whole "innards" of the wheel came out - dropping the contact of the horn, which blew, blow, blew. The only thing to do so stop it was cut the wire, so we just grabbed handfuls of cable and yanked. Finally he horn stopped.

This was once the radio had an audience they could see - including a big hairy cop. After it was all over the technical department was called in. In less than a week the car was running again almost as good as new, except for the chromium top of the horn which was thrown out as junk by mistake.

ALBERTA
BARLEY - INDUSTRY
and LABOR
PRODUCES the EMPIRE'S FINEST
BEERS

INSIST on Beers Manufactured in the Province . . .
"BEERS THAT ARE BEST"

This advert. is not inserted by the Alta. Liquor Control Board or by the Government of the Province of Alberta.

"CLASSIFIED"
ADS.
GET
RESULTS

Phone - 35

The Poet's Corner

A FRIEND

Who don't have to tell you in words
he's your friend;
It shows in each act he bestows,
Let come then what will, wind and
snow, good or ill,
He never misjudges - he KNOWS.

COME TO TEA

(By A. L. R.)
I have chests of silver
And fragile china plates
For suavely serving strangers
Who enter at my gates.
But for those of kindred nature
Who mix their food with wit
I'll set a different table
Whereat they'll longer sit.
Nothing will match - a rose tray,
Blue plates, two or three
A Queen Anne pot with quaint cups
And a package of rare old tea.
And you can sit when all have gone
And dream the night away
Sipping from out a dragon cup
With a gold spoon from Cathay.

"The world" Dwight Morrow once wrote to his son. "It divided into people who do things and people who get the credit. Try, if you can, to belong to the first class, there's far less competition."

Latham

Mr. and Mrs. Joe Miller and son of East Coulee were visitors at the Levesque home Saturday.

Mr. and Mrs. Louie Osterberg and daughter were Sunday visitors at the home of Mrs. Wurdar, Sunday.

Mr. R. Sandford was a Calgary visitor Thursday.

Mr. and Mrs. J. Deans and children also Mr. and Mrs. Pete Lascelles of Couleau were callers at the home of Mr. and Mrs. P. E. Cowan Sunday.

Mr. Oscar Osterberg was a caller at the home of Mr. and Mrs. L. Osterberg, Saturday.

Mary and Bob Lore spent the week end at home.

Miss C. Wight spent the week-end in Bassano.

George Starr of Calgary is staying at the home of Mr. and Mrs. George Smith for a few days.

Jim Jeffers of Calgary was a visitor at the home of Mr. and Mrs. A. Miliken last week.

DON'T DO IT

Jack and Jill went down a hill
Poking sticks by the meter.
They had a flat and that was that.
They shortly stood before St. Peter.

Spring is the time
TO MODERNIZE YOUR PROPERTY

Why not take advantage of the Home Improvement Plan?
Our nearest branch manager will gladly furnish full particulars of the unusually favorable terms to borrow money with which to improve your property.

You need not be a customer of the Bank to secure the service.
Write or call for descriptive booklets

The BANK of NOVA SCOTIA
OVER A CENTURY OF BANKING SERVICE

MORE PEOPLE CALL FOR . . .
"CALGARY" than any other Brand

Constitutional!
Big Orange
Big Lime
Big Lemon

The Emblem that Guarantees the Quality

BIG ORANGE
BIG LIME
BIG LEMON

CALGARY BREWING & MALTING CO. LTD.

FRIDAY & SATURDAY, APRIL 28 & 29.

The Thrilling Picture You Have Been Waiting For.
ERROL FLYNN in
THE DAWN PATROL

COMING NEXT WEEK - END
Charles Boyer in
"ALGIERS"

ORPHEUM THEATRE

MONOGRAM
CANADIAN RYE WHISKY
9 years old
\$2.10
\$2.50
\$3.00
40 c.

There is no Substitute for Age

This advert. is not inserted by the Alta. Liquor Control Board or by the Government of the Province of Alberta.

SLACKS

WOMEN'S AND MISSER SLACKS WITH BRIGHT BRAD TRIMMING, 12 TEST NAVY TWIL, WILL WASH AND NOT SHRINK. PRICE \$1.00, \$1.25, \$1.50, \$1.65

SILK SLIPS

Tailored Rayon Slip in Flesh Shade. PRICE \$1.35

BELTS

Bright colored Belts for summer dresses. PRICE \$2.50

MEN'S SWEATERS

See the new two toned Rayon wool zipper windbreaker with the fitted look. Newest thing Very smart. PRICE \$3.95

FRUIT SPECIALS—

1 can Red Raspberries
1 can Peaches
1 can Cherries
1 can Pears

All for 69c

Willow Crisp, Chocolate covered candy, Fresh, per lb. 35c
Hothouse Balled Onions, The new Flats, Price 19c
Jams, pure Plum purity, 4 lb. tin 45c
Bakeasy, Special 3-lb pkg. 25c

Oranges, Bay now, before duty goes on. Large size 3 doz, 75c Medium size 4 doz, 85c
Bananas, 2 lbs. 50c Fresh Rhubarb, 5 lbs. 35c
Lettuce, Celery Asparagus, New Cabbage, New Carrots,

JAMES JOHNSTON

"THE STORE OF QUALITY"

HEAR ABERHART WILL

SET POLITICAL DATE

Political gossip in the capital points to an early summer election just as soon as King George and Queen Elizabeth leave Edmonton on their return journey east on June 2. Premier Aberhart will announce the date of a general election, it is believed.

It will be held just as soon thereafter as the election law permits.

which is about three weeks after issuance of writs. That would mean the election could be held the last week of June or the first week in July.

ADVERTISING VIEWED AS THE MAGIC CARPET

Addressing a conference of chain-store representatives, other retail merchants and fruit and vegetable growers, W. J. Taven of the Co-Operative Federes of Quebec, compared advertising to the magic carpet of the Arabian Nights. "Farm and factory products," he said, must be distributed quickly to the ultimate consumer in conformance with the tempo of modern times, and advertise is the magic carpet that moves them.

CLASSIFIED ADS.
Advertising under this heading 50c per issue; 5 insertions \$1.00.

FOUND—Fire and Ins. Owner may have same by calling at Recorder of office and paying for this advertisement.

Two GOOD Habits

FIRST—Eating Ice Cream Daily
SECOND—Buying at Shorty's Koffee Kounter

Fresh Ice Cream Made Daily on the Premises.

a little more --for a little less
SHORTY'S KOFFEE KOUNTER

A few samples of the money-saving bargains during OUR 29th REXALL BIRTHDAY SALE

ABSORBENT COTTON, 1 lb. rolls 29c
REX-EME, medicated greaseless skin cream 33c
MEDFORD WRITING PAD, 100 sheets, and a package of matching envelopes 25c
EMULSIFIED COCONUT OIL SHAMPOO 19c
JONTELL FACE POWDER or CREAM 39c
MONOGRAM STERILIZED GAUZE, 5 yard package 55c
ILASOL SKIN LOTION, reg. 50c size and a pair of LADY Dainty RUBBER GLOVES 39c
FOUR SQUARE FLOOR WAX and a large package of STEEL WOOL 29c
VACUUM BOTTLES 29c

You will find many more real bargains on the sale bill which is waiting for you at your post office.

SALE ENDS SATURDAY NIGHT, MAY 6th.

STILES "The Druggist"
The Rexall Store

Interesting Items

You are invited to contribute to this column. Phone your news items to 85, the Recorder Office.

Miss A. Gronberg was a Husar visitor on Sunday afternoon of this week.

H. C. Services will be held in Gums Sunday next at 9 a.m., and in Bassano at 11 a.m., Rev. Fr. Morrow officiating.

Dr. and Mrs. Haworth of Viking, Alta., are visitors at the home of Dr. and Mrs. A. G. Scott.

Richard Bond of Hanna was a Bassano visitor the first part of the week.

Mr. and Mrs. C. B. Nesbitt of Brooks, were Bassano visitors on Sunday night.

Mr. and Mrs. Frank Gayford, and Mr. Hugh Gayford of Calgary spent Sunday at the home of Mr. and Mrs. E. Gayford of Bassano.

Wm. McLaws was a business visitor to Brooks on Tuesday of this week.

Robert Donaldson of Brooks spent the week-end at the home of his father, Mr. Jas. R. Donaldson.

Mr. Douglas Wood "or" Kitchiner, Ont. is visiting at the home of Mr. and Mrs. Bowerman for a few days.

Mr. Ben Plimmer and Russell Bassarash are expected home from their studies in Ontario, the first of next week.

Miss Josephine Cole was a visitor in Calgary and Carleton place on the week-end.

Mr. Arthur Wiley left for Medicine Hat on Tuesday where he was recently transferred by the Royal Bank.

Mr. Fred Thompson of Calgary spent the week-end visiting with his parents in Bassano.

Miss Margaret Douglas was a Brooks visitor on Tuesday of this week.

BORN AT THE HOSPITAL

To Mr. and Mrs. Douglas Praser, Husar, a daughter on April 17 1939.

To Mr. and Mrs. Irvine Young, Bassano, a son on April 22nd, 1939.

To Mr. and Mrs. Arnold McCormick, Genm, a daughter on April 27 1939.

NO USE FOR IT

Dave Cathro tells this story of a Commercial Traveller who called the other day. Grousing about how poor business had been this spring, he eventually took out his order book and commenced working therein. After a few minutes Dave said to him, "Your luck must have changed, you seem to have got a big order somewhere." "No Sirree!" replied the Traveller. "I'm just writing to Hitter to tell him that if he still wants more territory he is welcome to mine."

Three definitions of "Iama" keep expanding as they make the rounds. There's the latest compilation, as submitted by a contributor to the Saskatoon Star-Phoenix: Socialism—You have two cows—you give one to your neighbor. Communism—You have two cows—you give both cows to the government, which gives you part of the milk. Fascism—You have two cows—you keep both cows and give the milk to the government, which lets you buy part of it back.

American New Deal—You have two cows—government shoots one cow, but milk of other and pours it down sewer. Nazism—You have two cows—government shoots you, takes cows and sells milk. Capitalism—You have two cows. You sell one cow and buy a bull. Liberalism—You have two cows. The government gives you a bull, buys food for three and you keep the milk. Social Credit—You shoot the bull.

RUBBER STAMPS
PROMPT SERVICE
BASSANO RECORDER

McKEE'S STORES

Now Showing a Choice Range of Spring Merchandise for Ladies and Children Wear.

ANNOUNCING TWO NEW COLORS IN ORIENT SILK HOSE.

MAYFLOWER — — — REGINA

Selected and named for the British Council by Her Gracious Majesty, The Queen. These shades are available in Sheer Chiffon, Crepe and Service weights. Orient Hose, chosen for lasting loveliness.

\$1.00 per pair

Also a lovely new shade, French Wine.

Ladies' Print Dresses

A new range of beautiful dresses has arrived, the famed Leading Lady and Good Morning dresses. Come in a variety of New Styles and pretty floral patterns, every dress tagged. A new one if it fades.

Leading Lady Dresses \$1.25
Good Morning Dresses \$1.50

Smart Little Print Dresses

To fit 8 to 14 years, fashioned from pretty Floral Pattern Prints, in dainty new styles. All materials Tubfast and Sunfast.

All one Price 89c

SUMMER FOOTWEAR FOR LADIES — GIRLS — AND CHILDREN.

The Famed Kedettes

For Ladies; Copper Shade, with Rust Trim For Girls and Children, Navy Blue with white trim, ideal footwear for summer.

LADIES' \$1.75 paid

GIRLS' \$1.50 paid

CHILDREN'S \$1.50 paid

Elk Sandals for Girls and Children

White or Chocolate Brown, Elk uppers with composite soles or leather composition and Rubber, and NON perspire insoles.

PRICED \$1.00, \$1.25, \$1.50 paid

Men's and Boys' Wear Section

New Spring and Summer Caps for Men and Boys

Echlin tailored Caps for men in Donegal Tweeds and fancy Tweed checks and mixtures. All streamline tailored.

\$1.25 each

Boys' Tweed Caps of first quality. **50c each**

MEN'S AND BOYS' SCANTS AND SHIRTS

Harvey-Woods quality white fine open mesh cotton, the most cool and comfortable under garments for summer wear.

Men's Scants and Shirts

50c per garment

Boys' Scants and Shirts

35c per garment

MEN'S SUMMER CAPS

Tailored from check and fleck linens, Dressy very cool and comfortable for the warm days ahead. **25c each**

MEN'S RAYON SCANTS & SHIRTS

Slipshirts and shirts tailored from fine soft quality, white rayon, ideal under garments. **75c per garment**

MEN'S BOYS' AND SUMMER FOOTWEAR

The popular Campacs for men and boys, chocolate brown, Elk uppers with soles of composite leather chrome and rubber. NON perspire insoles. The ideal summer footwear.

MEN'S \$2.15 paid

BOYS' \$1.50 paid

YOUTH'S \$1.15 paid

LITTLE GENTS' \$1.25 paid

GROCERY DEPARTMENT

Miracle Whip—Large 32 oz. bottle, Special **55c**

Squirrel Brand Peanut Butter—Quart Sealer, Special **39c**

Blended Jam—Lynn Valley Brand, Any blend at only, **4 lb. tin 43c**

Libby's Spaghetti—With cheese and tomato sauce, 2 lbs. **25c**

Pineapple—Crushed. Sliced or Cubes—good quality. Special 2 tins **25c**

Palmolive Soap—Buy a quantity at this price. 4 for **21c**

Crax—Butter Walers, Per pkg. **19c**

Pure Strawberry Jam—Standard of Empire quality. 4 lb. tin **59c**

Aylmer Tomato Catsup—Large bottle, Special **15c**

Gillespie Maid Cereal, 3 lb. pkg. ea. **28c**

Alpha Milk, small size, special, 4 for **21c**

ORANGES

Look At The Prices

344's—3 doz. **19c**
252's—A real good size 3 doz. **69c**
176's—Reg. 40c doz, now 3 doz. **99c**

Buy In quantities and save

We have a fine assortment of Peck Freans English Biscuits—all at one price, pkg **23c**
Texas Grape Fruit, large size, 4 for **25c**
B. C. Field Rhubarb, 3 1/2 lbs. for **25c**
Fancy wrapped Newton Apples, 3 1/2 lbs. **25c**

Also fresh for the week-end—New Carrots, Cucumbers, Lettuce, Celery, Ripe Tomatoes, New Cabbage, Old Cabbage, Ripe Bananas, Lemons, Etc.

A FEW SPECIALS FOR SPRING CLEANING

Johnson's Glocat, reg. 65c, special **59c**
Johnson's Wax 5 oz. free with each 1 lb. tin. Deal **65c**
O.G.D. Cleanser, reg. 18c, 2 for **29c**
Savage Water, removes coffee, tea, stains, etc. large bottle **15c**

"ALWAYS AT YOUR SERVICE"

ASSOCIATED GROCERS LTD.
SERVICE **IG** QUALITY

PHONE 9 FOR PROMPT DELIVERY